

Blue Wellness Rewards

ARHOME members can earn valuable rewards for completing eligible activities. The Blue Wellness Rewards program offers rewards based on individual health recommendations.

How does it work?

Once you become an Arkansas Blue Cross and Blue Shield ARHOME member, you need to register for Blue Wellness Rewards. Signing up is easy:

- Visit BlueWellnessRewards.Healthmine.com and click Register Now.
- You'll need your member ID card, date of birth and email address to set up your account.
- You can also call **800-800-4298** to sign up with a customer service representative.

Once registered, you'll receive an email letting you know that your account is set up.

Rewards can be redeemed for gift cards from national and local retailers, including a wide assortment of grocery stores, restaurants and other popular stores!

Rewards Chart Complete these activities & more to earn Blue Wellness Rewards*

Preventive Care	Adult Preventive Visit	\$15
	Health Risk Assessment	\$25
Education & Career Readiness	Continuing Education	\$50
	Career Readiness Certificate <i>*Based on skill score achieved</i>	\$200 PLATINUM+ (Level 7) \$175 PLATINUM (Level 6) \$150 GOLD (Level 5) \$125 SILVER (Level 4) \$100 BRONZE (Level 3)
	Community Health Worker Certification	\$200
Health Management	Establish a Primary Care Provider	\$25
	Participate in a Health Fair or Healthcare Community Event	\$25
	Diabetes HbA1c Control	\$40
	Heart Failure Visit and Follow-up	\$50
Women's Health	Breast Cancer Screening	\$50
	Cervical Cancer Screening	\$50
	Chlamydia Screening	\$50
	See if Contraception is Right for You	\$25
Mental Health & Substance Abuse Treatment	Alcohol or Substance Use Disorder Treatment and Follow-up	\$50
	Using Tools to Help Remember to Take Mental Health Medications	\$20 per step up to \$60
	Mental Health Treatment and Follow-up	\$50
	Follow-up After Hospitalization or ED Visit for Behavioral Health	\$100
Maternal Care	Follow-up with a Pregnancy Care Manager	\$25
	Prenatal Care	\$50 per visit up to \$200
	Contraception Postpartum	\$100



*Blue Wellness Reward amounts and eligible activities are subject to change. Not all members are eligible for every reward. One reward per activity per year, and dates of service must be in the current plan year. Rewards will be administered once the claim is processed, which can take up to 90 days.